



# FIELDHOME

*Rehabilitation • Skilled Nursing  
Assisted Living • Memory Support • Child Care*

## Fieldhome Goes Purple for the Alzheimer's Association

Cortlandt Manor, NY, June 23, 2010 -- Purple is the color of the Alzheimer's Association and The Big Purple is an initiative to bring visibility to their Memory Walk events. The Big Purple runs from June 20<sup>th</sup> to the 26<sup>th</sup>.

Fieldhome went purple for the week in a number of ways.

On Wednesday, June 23<sup>rd</sup>, Fieldhome held a Purple Tree Dedication Ceremony in the Memory Garden at The Seabury. Residence and family members of The Seabury and the children from The Early Learning Center at

Fieldhome attended. A purple flowering tree at the entrance to The Seabury was formally dedicated to The Big Purple and the children presented The Seabury residents with purple hand crafted fans and balloons. Ice cream sundaes covered in purple sprinkles were then enjoyed by all.

On Thursday, June 24<sup>th</sup>, a local librarian visited The Early Learning Center at FIELDHOME and read *Harold and the Purple Crayon* and other purple themed books to the children.

Fieldhome also gave out purple wristbands supporting the Alzheimer's Association to its staff, residents, patients and family members. The Fieldhome staff wore purple through out the week and the campus was decorated with purple balloons.

The FIELDHOME campus includes a rehabilitation treatment center and a skilled nursing facility at Field Home--Holy Comforter and offers luxury assisted living and memory support at The Seabury. FIELDHOME residents also benefit from a unique on-campus intergenerational program with the children from The Early Learning Center.

Contact Patti Horvath for more information at 914-739-2244 x5501 or [phorvath@fieldhome.com](mailto:phorvath@fieldhome.com).

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